

## 5 A Day Survey

---

# Indiana State Department of Health

**Total Number of people participated in survey 287, 9%**

1. Do you receive 5 A Day information on a regular basis?

☒ Yes 86

☒ No 201

2. How often do you receive information?

☒ Daily 3

☒ Weekly 7

☒ Monthly 30

☒ Occasionally 130

☒ Upon Request 35

☒ Not Applicable 71

3. Whom do you receive this information from? (Check all that apply.)

☒ Indiana State Department of Health (5 A Day Program) 85

☒ United States Department of Agriculture? (USDA) 72

☒ State Agency

☒ Promotional/Marketing Firm 47

☒ State or National Organization (i.e. Dairy Council) 83

☒ 5 A Day Program (Produce for Better Living Foundation) 50

### Other

newspapers, tv

☒ no idea

Not applicable

periodicals

Purdue Extension Office

textbooks

Family Nutrition Program Purdue Univ  
 don't know about it  
 WIC  
 haven't received much  
 Amer Inst. Cancer Research  
 none  
 Purdue Univ  
 Dole  
 Family nutrition Program Purdue Univ  
 TV commercial  
 not receiving  
 I don't  
 Family Nutrition Office Purdue Extension  
 principal  
 website bookmarks  
 website  
 other school nurse  
 Marion Co. Health Dept  
 Amer. Cancer Society  
 FNP Program  
 publications

4. Do you counsel individuals, families, or large groups on proper nutrition?

☒ Yes 283

☒ No 0

5. What types of materials are you most interested in receiving?

☒ Handouts 64

☒ Brochures 38

☒ CDs 9

☒ Videos 27

☒ Activity Sheets 45

☒ Posters 89

6. How do you currently promote the 5 A Day message? (Check all that apply)

☐ Not Applicable 33

☐ Posters 104

- ☐ Newsletters 47
- ☐ Classroom Instruction 81
- ☐ Handouts 95

**Other**

instruction  
monthly program  
radio, tv  
school menu  
nutrition activity contests  
individual instruction  
verbally  
guided learning activities  
verbal informal instruction  
Individual counseling  
group instruction  
cafeteria programs  
face to face  
WIC  
hand made informative wall decor  
thru choices on serving line

- ☐ menu  
instruction  
individual counseling session  
meals  
demonstrations  
WIC Nutrition Counseling  
school nurse  
small groups w/ parents, faculty  
individual counseling  
work with schools  
verbal instruction  
group & individual counseling  
in home instruction  
organizational display  
conversation  
printed menu  
programs and home visits  
staff

I don't  
 nutrition class  
 lecture  
 health fairs  
 community weight loss challenge  
 website  
 bulletin boards  
 direct counseling  
 programming  
 notices in the dining area  
 individual  
 counseling  
 window clings in cafeteria  
 displays  
 Farmers Market Materials  
 menus  
 community groups

7. How often do you promote the 5 A Day message?

- ☐ Daily 68
- ☐ Weekly 26
- ☐ Monthly 29
- ☐ Occasionally 80
- ☐ Upon Request 46

8. What field are you employed in?

- ☐ Public Health 38
- ☐ Education 153
- ☐ WIC 32
- ☐ MCH Clinic 4

**Other**

- ☐ RN
- ☐ health care-hospital
- verbal
- School nurse coordinator and Community
- HEalth Center

nursing school  
non profit nutrition organization  
Food Service Director  
cafeteria  
dental  
Hospital  
Family Nutrition Program  
Community health-hospital  
Family Nutrition Program Purdue UNiv  
diabetes education  
food service  
school nurse  
Hospital Outpatient Education  
FNP  
Food Stamp Nutrition Ed  
community wellness, employee wellness  
FAMILY nutrition Program  
school health clinic  
school lunch program  
extension  
school food service  
FSD  
school food director  
school health  
Community Health Clinic  
school nutrition  
health clerk  
School Nurse  
not specified  
OP Nutrition Therapy  
self employed consultant, media spokesman  
hospital  
institution / school  
purdue extension  
Purdue Extension  
Extension Educator  
school cafeteria  
Fvquestion3c  
newspapers, tv

no idea  
Not applicable  
periodicals  
Purdue Extension Office  
textbooks  
Family Nutrition Program Purdue Univ  
don't know about it  
WIC  
haven't received much  
Amer Inst. Cancer Research  
none  
Purdue Univ  
Dole  
Family nutrition Program Purdue Univ  
TV commercial  
not receiving  
I don't  
Family Nutrition Office Purdue Extension  
principal  
website bookmarks  
website  
other school nurse  
Marion Co. Health Dept  
Amer. Cancer Society  
FNP Program  
publications